

SILVER \$8,000

- ✓ Company's logo will appear in the low-est tier of sponsor logos on the invita-tion to be sent by e-mail to prospective attendees. Logos in each tier will be scaled in size according to sponsorship level, with logos in the top (platinum) tier the largest, those in the middle (gold) tier the next largest, and those in the bottom (basic) tier the smallest.
- ✓ Company's logo will appear on the conference web site with link to its website. Sponsor logos will be tiered on the conference website in the same manner as on the invitation.
- ✓ Company's logo will be displayed on signage throughout the conference.
- ✓ Display space will be provided on a table at the conference for Company's literature
- ✓ Company may supply a branded giveaway item and/or one item of printed material to be handed out at registration.

GOLD \$15,000

- ✓ Company's logo will appear in the middle tier of sponsor logos on the invitation to be sent by e-mail to prospective attendees. Logos in each tier will be scaled in size according to sponsorship the second largest level, with logos in the middle (gold) tier the second largest.
- ✓ Company's logo will appear on the conference web site with link to its website. Sponsor logos will be tiered on the conference website in the same manner as on the invitation.
- ✓ Company's logo will be displayed on signage throughout the conference.
- ✓ Five (5) complimentary registrations for Company's representatives
- ✓ Display space will be provided on a table at the conference for Company's literature.
- ✓ Company may supply a branded giveaway item and/or one item of printed material to be handed out at registration.
- ✓ Company, along with other Gold Spon-sors, will be listed with appropriate signage as a sponsor of a meal or break.
- ✓ Company will be listed, along with other Gold and Platinum sponsors, as a sponsor of the Golf Tournament and company's logo will be displayed on tournament signage.
- ✓ Company will be a sponsor of one hole at the Golf Tournament (may be paired with others).

PLATINUM: \$25,000

Same as Gold, plus:

- ✓ Company's logo will appear in the top tier of sponsor logos on the invitation to be sent by e-mail to prospective attendees, on the conference website, and on signage throughout the conference.
- ✓ Special signage for Platinum Sponsors in addition to the tiered signage.
- ✓ Five additional complimentary registrations for Company's representatives to attend the conference, for a total of ten (10).
- ✓ Either:
 - ✓ A separate branded exhibit booth or table in the Registration area, which may be staffed by Company representatives, for Company's literature and any branded items such as pens or other giveaways that Company might wish to provide; **OR**
 - ✓ Company's logo will be displayed along with those of other Platinum Sponsors on one or more giveaway items paid for by MLPA, such as (for example, but not necessarily including) lanyards, USB drives, room key holders, and device charging station.
- ✓ Companies will be listed with appropriate signage as a sponsor or cosponsor of the evening reception or, depending upon the number of Platinum Sponsors, one of the lunches.
- ✓ Company will be the sole sponsor of one hole at the Golf Tournament.
- ✓ A banner with Company's name will be hung in the foyer of the meeting space at the Orlando Hyatt.