



REPORT OF THE IR/PR COMMITTEE September 29, 2017

The IR/PR Committee provides the following report to the Membership.

MLP Investor Conference

2017 Investor Conference

The 2017 Investor Conference (“Conference”) was held at the Hyatt Regency in Orlando, FL May 31-June 2. The Conference continued to be affected by the MLP market environment, with the number of participating MLPs, investors and sponsors slightly lower than 2016. Below are some statistics:

- Participating MLPs:
 - o 2017: 62
 - o 2016: 65
 - o 2015: 81 (our peak year)

- Format: Q&A (“Fireside Chat”) was added as an option in addition to formal presentations and 1x1s only
 - o Q&A – 10 MLPs (16%)
 - o Formal Presentations – 26 MLPs (42%)
 - o 1x1s Only – 26 MLPs (42%)

- Sponsorships:
 - o 2017: 27 sponsors contributed \$380,000: 8 Platinum (\$25K), 4 Gold (\$15K), 15 Silver (\$8K)
 - o 2016: 29 sponsors contributed \$400,000: 7 Platinum, 7 Gold, 15 Silver
 - o 2015: 40 sponsors contributed \$525,000 and in-kind services: 7 Platinum, 1 Platinum in-kind sponsor, 14 Gold, 18 Silver

- Total Attendance per Registration List:
 - o 2017: 803
 - o 2016: 875
 - o 2015: 1,107

- Finances: Conference income and profit were a little higher this year resulting from the increase in registration fees from \$450 to \$600 – first increase since MLPA took over the conference in 2009
 - o 2017: Income \$813,600; Expense \$415,130; Net \$398,457
 - o 2016: Income \$788,500; Expense \$409,583; Net \$378,917
 - o 2015: Income \$1,030,501; Expense \$497,277; Net \$533,224

2018 Investor Conference

The 2018 Investor Conference will again be held in Orlando, FL at the Hyatt Regency. Please note the new dates: May 22, 23 and 24. Also, after much discussion with conference participants, the Board, in an effort to re-invigorate the Conference and to better reflect the changes in the industry, has decided to rebrand and expand the Conference. The new title of the Conference is:

MLP & Energy Infrastructure Conference
Connecting the Value Chain
Hosted by The MLP Association

As such, we will be expanding the list of invited companies to include energy infrastructure C-Corps and Yield Cos.

IR Roundtable

The IR/PR Committee also is re-instating an annual IR Roundtable, a free event for IR professionals from Member companies. The 2017 IR Roundtable will be held in Houston, TX at the Sam Houston Hotel on October 3.